We're Thinking of Changing It by Jeff Roberts (with poster design by Mark Halpin)

In this puzzle you need to look at five rock show posters planted in different locations around the Davis Square area. They are all headlined by Mystik Spiral to make them easier to spot. Also, all the shows are located at the Jamaica Lounge at 36 Davis Square, which is the address of J.P. Licks (the J.P. stands for "Jamaica Plain," although knowing that isn't really important), and also the location of one of the posters.

The information that is different on each poster is the show date and the name of the opening band. In chronological order, they are:

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October 15, 2012 - Girl Scout Fairy Swatter
November 4, 2012 - Skull Tan Scrap
December 8, 2012 - Inky Bronx Cheer
January 1, 2013 - Gentle Rout
February 1, 2013 - Culture '10
```

Each of these band names can be "changed" into a J.P. Licks flavor (which you can see on their board) by finding literal synonyms for the words or phrases in the names:

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Girl Scout / Fairy / Swatter = Brownie / Brownie / Batter
Skull / Tan / Scrap = Coconut / Almond / Chip
Inky / Bronx Cheer = Black / Raspberry
Gentle / Rout = Sweet / Cream
Culture / '10 = Yogurt / X
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Then to get the answer, use the day of the month as an index into the flavor:

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Brownie Brownie Batter (15) = B
Coconut Almond Chip (4) = O
Black Raspberry (8) = S
Sweet Cream (1) = S
Yogurt X (1) = Y
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The answer is **BOSSY** (also an allusion to the cow motif in J.P. Licks).