Fun Size by Eric Berlin

The answers to the clues are:

Deliberately misleading stories	CANARDS
Kansas City's football team	CHIEFS
Markers or IOUs	CHITS
Occur to suddenly	DAWN ON
Short-lived, as a moment	FLEETING
Bunch of people	GROUP
Did damage to	HARMED
"As a result of this document or official statement."	HEREBY
Word under every Facebook post	LIKE
A few	SOME
With less air circulation, as a room	STUFFIER
Professional your might bring your problems to	THERAPIST
Shakespearean character from Athens	TIMON
Moved back and forth, like a dog's tail	WAGGED

Properly assembled, the puzzle pieces spell out the message:

"This confection made from whipped egg whites and sugar is the filling for a Three Musketeers candy bar."

The answer to this clue (and the puzzle) is **NOUGAT**.